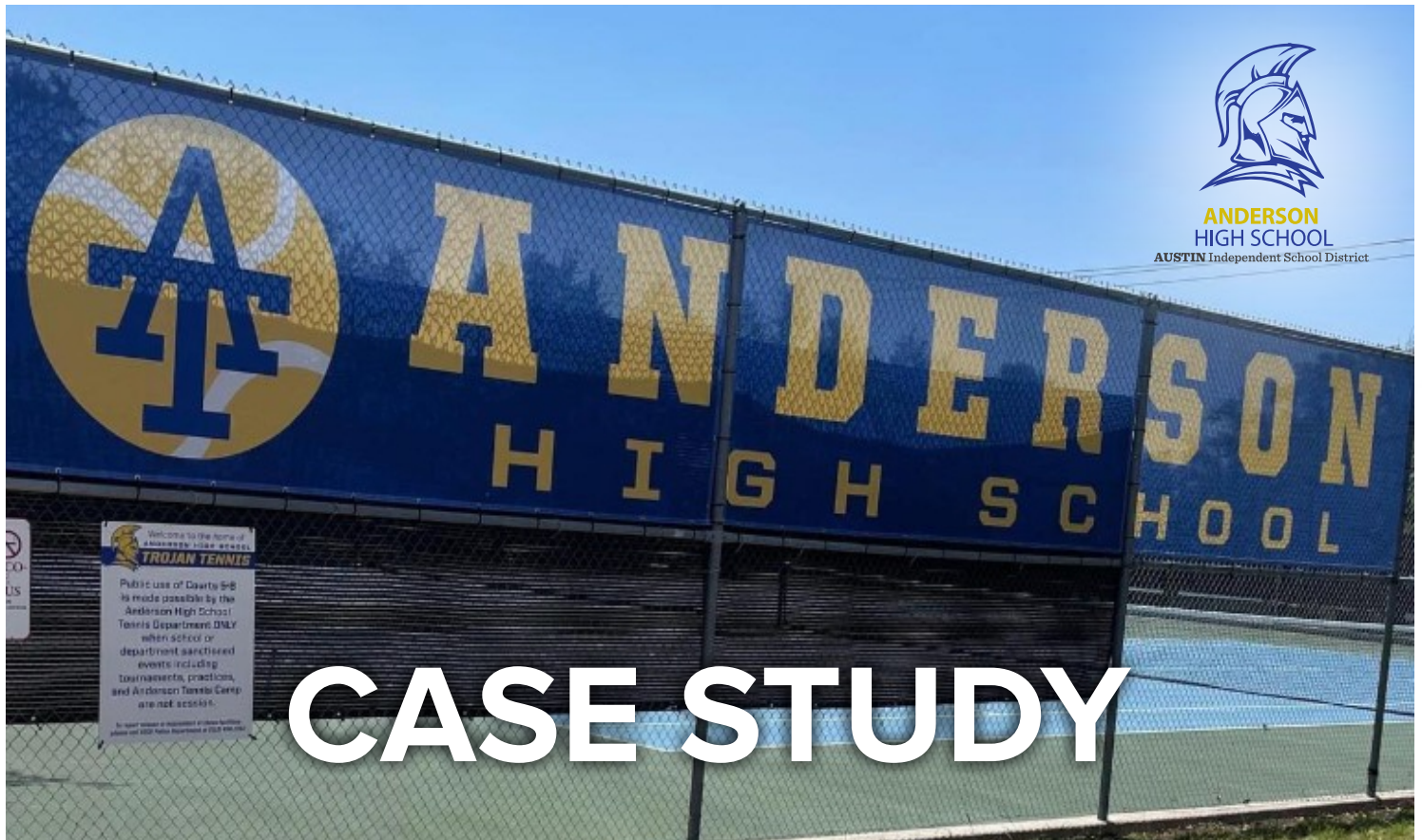




ANDERSON  
HIGH SCHOOL  
AUSTIN Independent School District



Anderson High School, Austin, TX 78759

Located in northwest Austin, L.C. Anderson High School serves a diverse population and offers a challenging and enriching academic experience, as well as a wide range of extracurricular activities and an impressive athletics program.

Ahead of the Anderson Trojans' fall 2024 season, a USTA grant led to the install of the SmartAccess Entry HD system at the school's courts. The intent is to increase court access to the Anderson community by introducing Play Tennis' comprehensive reservation platform, and increase revenue which will be used for facility maintenance and the long-term plan of installing floodlights.



“ We are thrilled to be collaborating with the team at Anderson HS to provide an improved player experience for the Trojans! We're confident their new SmartAccess Entry HD system will enhance accessibility and security, as it has done for players in California, Pennsylvania, South Carolina, and Illinois. ”

Ian Keates,  
Head of SmartAccess



## Automate your sports venue with the complete online management system

### Club Benefits:

- ✓ **Efficiency:** With all bookings taken online, and your access and lighting control fully automated, staff are freed up from having to administer player sessions in-person.
- 📅 **Increased Revenue:** Serve Tennis's platform allows players to pay securely at the time of booking, streamlining your revenue whilst decreasing overheads.
- 🔒 **Peace of Mind:** Ensure the only players who have access to your courts are those who are authorised.
- 🏠 **Retention:** A user-friendly booking experience, with hassle-free access, will enhanced player satisfaction and loyalty.
- £ **Memberships:** Offer member packages via Serve Tennis's secure platform.



### Player Benefits:

- 🕒 **24/7 Accessibility:** Using the online Serve Tennis platform, players are able to book and securely pay for their next session at their convenience, even outside of club opening hours.
- 📅 **Real-time Availability:** The Serve Tennis platform updates in real-time so players can see up-to-date court availability and open time slots.
- 😊 **Seamless Experience:** With a user-friendly booking system, and easy access to the venue with unique access codes, the player experience has never been better.
- 💡 **Automated Lighting:** Floodlights will turn on prior to the session, before powering down once it's over.
- 🛡️ **Safety:** No need for players to worry about anti-social behaviour spoiling their game.

[playtennis.usta.com/smartaccess](https://playtennis.usta.com/smartaccess)  
[smartaccessusa.com](https://smartaccessusa.com)

