



Founded in 1899, Tarleton State University has been a part of The Texas A&M University System since 1917 and, since then, has steadily grown in reputation and impact. The University has always had a strong sporting culture, and modernizing the management and player experience with the **SmartAccess Entry HD** solution is the next step in the accessibility journey.



“ We are absolutely delighted to be working with Tarleton State University on their journey to enhance both player experience and accessibility, and management of the facility with real-time activity data. ”

Ian Keates,
Head of SmartAccess

Automate your sports venue with the complete online management system

Club Benefits:

- ✓ **Efficiency:** With all bookings taken online, and your access and lighting control fully automated, staff are freed up from having to administer player sessions in-person.
- 📅 **Increased Revenue:** Serve Tennis's platform allows players to pay securely at the time of booking, streamlining your revenue whilst decreasing overheads.
- 🔒 **Peace of Mind:** Ensure the only players who have access to your courts are those who are authorised.
- 🏠 **Retention:** A user-friendly booking experience, with hassle-free access, will enhance player satisfaction and loyalty.
- £ **Lighting Control:** Your lighting can be set to turn on automatically at the start of a booking, or even configured to turn on prior, then stay on for any concurrent bookings.



Player Benefits:

- 🕒 **24/7 Accessibility:** Using the online Serve Tennis platform, players are able to book and securely pay for their next session at their convenience, even outside of club opening hours.
- 📅 **Real-time Availability:** The Serve Tennis platform updates in real-time so players can see up-to-date court availability and open time slots.
- 😊 **Seamless Experience:** With a user-friendly booking system, and easy access to the venue with unique access codes, the player experience has never been better.
- 💡 **Automated Lighting:** Floodlights will turn on prior to the session, before powering down once it's over.
- 🛡️ **Safety:** No need for players to worry about anti-social behaviour spoiling their game.

playtennis.usta.com/smartaccess
smartaccessusa.com

