



Pickleball is one of the fastest-growing sports in the world and, in 2022, The Grove Community Church began looking into how they could build a few courts on their campus for the church, and community, to use.

Funded almost entirely by personal donations and members' connections, construction of the four pickleball courts, featuring [SmartAccess Entry HD](#), began in November 2022 and was completed in March 2023.

“ Working with David and his team has been an absolute pleasure. With strong communication from start to finish, the project was delivered and commissioned in record time. This was an incredible project to be involved with. We wish David and all the players great enjoyment of such a fantastic facility. Happy PickleBall! ”



Ian Keates,
Head of SmartAccess



Automate your sports venue with the complete online management system

Club Benefits:

- ✓ **Efficiency:** With all bookings taken online, and your access and lighting control fully automated, staff are freed up from having to administer player sessions in-person.
- 📅 **Increased Revenue:** Serve Tennis's platform allows players to pay securely at the time of booking, streamlining your revenue whilst decreasing overheads.
- 🔒 **Peace of Mind:** Ensure the only players who have access to your courts are those who are authorised.
- 🏠 **Retention:** A user-friendly booking experience, with hassle-free access, will enhanced player satisfaction and loyalty.
- £ **Memberships:** Offer member packages via Serve Tennis's secure platform.



Player Benefits:

- 🕒 **24/7 Accessibility:** Using the online Serve Tennis platform, players are able to book and securely pay for their next session at their convenience, even outside of club opening hours.
- 📅 **Real-time Availability:** The Serve Tennis platform updates in real-time so players can see up-to-date court availability and open time slots.
- 😊 **Seamless Experience:** With a user-friendly booking system, and easy access to the venue with unique access codes, the player experience has never been better.
- 💡 **Automated Lighting:** Floodlights will turn on prior to the session, before powering down once it's over.
- 🛡️ **Safety:** No need for players to worry about anti-social behaviour spoiling their game.

playtennis.usta.com/smartaccess
smartaccessusa.com

