

Automate your sports venue with the complete online management system



Spanning 8,000 square feet, Saint Anthony Community Center is a flexible event space with recreational facilities including a ball field, playground, and tennis courts. The courts were remodelled in 2023 and, as part of the project, the **SmartAccess Entry HD system**, powered by USTA's Serve Tennis booking platform, was introduced.



“ We're delighted to have been involved in this project, and to have played a part in improving these wonderful facilities for the St Anthony community. ”

Ian Keates,
Head of SmartAccess

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Club Benefits:

- ✓ **Efficiency:** With all bookings taken online, and your access and lighting control fully automated, staff are freed up from having to administer player sessions in-person.
- 📅 **Increased Revenue:** Serve Tennis's platform allows players to pay securely at the time of booking, streamlining your revenue whilst decreasing overheads.
- 🔒 **Peace of Mind:** Ensure the only players who have access to your courts are those who are authorised.
- 🏠 **Retention:** A user-friendly booking experience, with hassle-free access, will enhanced player satisfaction and loyalty.
- £ **Lighting Control:** Your lighting can be set to turn on automatically at the start of a booking, or even configured to turn on prior, then stay on for any concurrent bookings.



Player Benefits:

- 🕒 **24/7 Accessibility:** Using the online Serve Tennis platform, players are able to book and securely pay for their next session at their convenience, even outside of club opening hours.
- 📅 **Real-time Availability:** The Serve Tennis platform updates in real-time so players can see up-to-date court availability and open time slots.
- 😊 **Seamless Experience:** With a user-friendly booking system, and easy access to the venue with unique access codes, the player experience has never been better.
- 💡 **Automated Lighting:** Floodlights will turn on prior to the session, before powering down once it's over.
- 🛡️ **Safety:** No need for players to worry about anti-social behaviour spoiling their game.

playtennis.usta.com/smartaccess
smartaccessusa.com

