

Automate your sports venue with the complete online management system



The Lincoln Elks Golf Club, based in Lincoln, Illinois, is a long-established club that offers its members a welcoming environment, excellent facilities, and a strong tradition of sports and recreation. Alongside its 18-hole championship golf course, the club also provides tennis courts in a beautiful wooded setting that are central to its active sporting community. With a commitment to delivering quality experiences for members and guests alike, the club continues to invest in enhancing its facilities.

As part of this commitment, Lincoln Elks recently installed the **SmartAccess Entry HD** system at its tennis courts. This not only gives staff greater control, but also provides members, and the wider community, with a seamless, user-friendly way to enjoy the tennis facilities.

“ We really enjoyed working with Lincoln Elks Golf Club. It's great to know their members can enjoy easy, secure access to the tennis courts there. ”

Ian Keates,
Head of SmartAccess

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Club Benefits:

- ✓ **Efficiency:** With all bookings taken online, and your access and lighting control fully automated, staff are freed up from having to administer player sessions in-person.
- 📅 **Increased Revenue:** Serve Tennis's platform allows players to pay securely at the time of booking, streamlining your revenue whilst decreasing overheads.
- 🔒 **Peace of Mind:** Ensure the only players who have access to your courts are those who are authorised.
- 🏠 **Retention:** A user-friendly booking experience, with hassle-free access, will enhanced player satisfaction and loyalty.
- £ **Lighting Control:** Your lighting can be set to turn on automatically at the start of a booking, or even configured to turn on prior, then stay on for any concurrent bookings.



Player Benefits:

- 🕒 **24/7 Accessibility:** Using the online Serve Tennis platform, players are able to book and securely pay for their next session at their convenience, even outside of club opening hours.
- 📅 **Real-time Availability:** The Serve Tennis platform updates in real-time so players can see up-to-date court availability and open time slots.
- 😊 **Seamless Experience:** With a user-friendly booking system, and easy access to the venue with unique access codes, the player experience has never been better.
- 💡 **Automated Lighting:** Floodlights will turn on prior to the session, before powering down once it's over.
- 🛡️ **Safety:** No need for players to worry about anti-social behaviour spoiling their game.

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smartaccessusa.com

